

DELIVERED
WEEKLY TO
14,500
GLOBAL
READERS*

ADVERTISING RATES

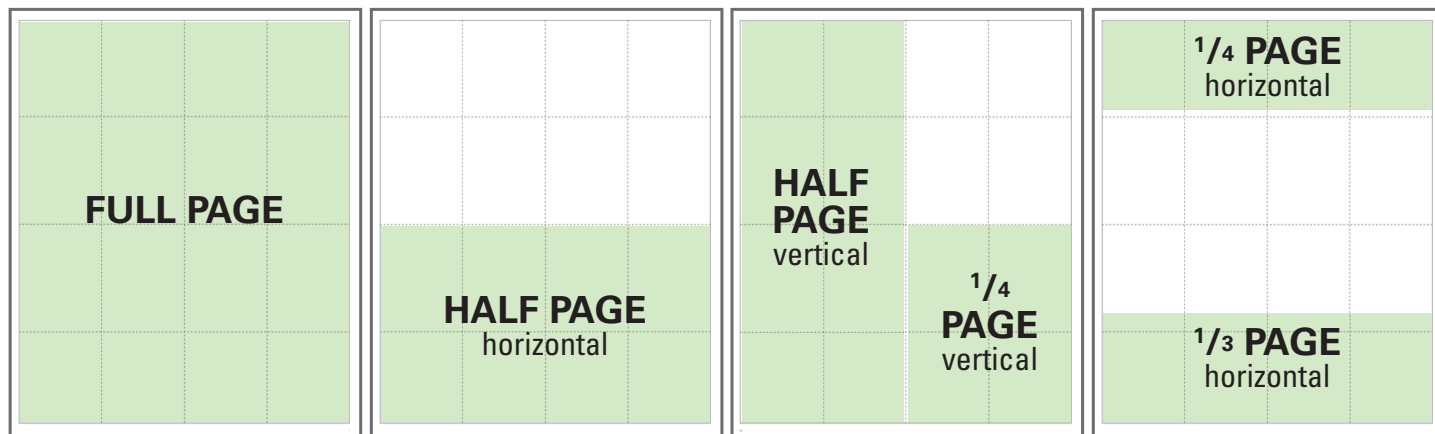
timber
& FORESTRY *e*news

Now in its 11th year, Timber&Forestry e-news has grown to be the Number 1 on-line weekly news journal for the forest and forest products industries – across Australia, New Zealand and internationally.

It is read by timber merchants, sawmillers, wood processors, foresters, CEOs and members of national and state organisations and associations, builders, specifiers, selected architects, state and federal government ministers and officials, and regional government.

* Publishers' claim. The publication draws on a new data-base vault of more than 14,500 emails – a number that grows weekly.

AD FORMATS



DISPLAY AD RATES

FULL PAGE: \$485

297 x 210mm

HALF PAGE: \$290

Vertical • 254 x 93mm

Horizontal • 125 x 190mm

QUARTER PAGE: \$180

Vertical • 125 x 93mm

Horizontal • 63 x 190mm

THIRD PAGE: \$215

Horizontal • 73 x 190mm

PAGE 1 Front cover strip: Contract booking

Horizontal • 30 x 190mm

PAGE 1 Front cover module: Contract booking

Horizontal • 45 x 49.5mm

PAGE 2 below story: Contract booking

Horizontal • 73 x 190mm

PAGE 3 Column strip: Contract booking

Vertical • 254 x 44.5mm

COMPANY PROFILE full page: \$485

JOB SEEK AD RATES

PER EMPLOYMENT AD: \$210

with FREE company logo

All prices quoted are per issue, exclude GST and are based on artwork being supplied.

ARTWORK RATES

Contact: zonya@creativebirddesign.com for a quote

TERM DISCOUNTS

12 WEEKS: 7.5% 24 WEEKS: 10%

48 WEEKS: 15%

DEADLINES

Display ads: Book by 10am Wednesday prior to publication

Supply artwork: Thursday 12 noon prior to publication. jpg or pdf to our specifications with no crop marks or bleed.

Job seek ad content: Book and supply text copy by 4pm Thursday prior to publication

TERMS

New clients invoiced on booking. Existing clients 14 days.

Timber&Forestry enews is published by Timber & Forestry enews
PO Box 69, Potts Point, NSW 1335, Australia. Phone: 0417 421 187.

Delivered every Thursday, 48 weeks of the year to industry decision makers in Australia, New Zealand, the Asia-Pacific, North America, UK and Europe.

Ad rates shown are based on a weekly booking. However, we have a minimum 4 week booking policy for display ads. Job seek ads can be placed on a weekly basis.

WHO TO CONTACT

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